



What is Golf Gives Back?

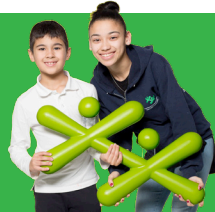
It is a program to help our COVID-19 relief fund and give back to Canadian kids for 2 great causes.

This will be a 3-month contest with the proceeds donated to helping the Boys & Girls Clubs of Canada.

All donors will have a chance to win great prizes including a trip to the 2021 Masters.

1

Helping raise the missing funds for the Boys & Girls Clubs of Canada. Because of COVID-19, they had to cancel their main fundraising efforts which was hosting 4 charity golf tournaments that helped raise \$500,000 for their charity.



2

Providing 6-sets of brand new junior golf clubs for our 100 golf course partners (600 sets in total) to allow all visiting junior golfers the opportunity to use the clubs for free on the driving range, during a round of golf, or for any lessons/camps at their golfing facility.



Our goal for the Golf Gives Back program is to raise \$1M for the COVID-19 relief fund

Some of our Prizing Partners



Providing the grand prize of the Trip-For-2 to the 2021 Masters



\$50,000 in prizes



\$10,000 in gift cards



\$2,500 in golf shoes



40 free Swing Evaluations



6 printers

Benefits of being included in the Golf Gives Back program:

- Included in the 3-month marketing and outreach through all our Ontario golf course partners databases and social feeds
- Included in the communication to Canadians through our Brand Partners database (i.e. RBC, Boys & Girls Clubs of Canada)
- Logo recognition on all digital assets (Golf Gives Back website and thank you emails to all donors).
- Included in all the marketing and outreach including paid social
- Your brand's product/services will be aligned with a meaningful COVID-19 initiative
- Great PR for your company to cement your brand being socially responsible

The Ask:

- We are reaching out to select Canadian corporations for any prize donations, and will include your prize(s) in the main draw providing all donors the chance to win with their generous donation
- If your donation is over \$5,000 we will hold a separate draw for your prize(s) to our audience as a separate contest for this great cause

Timing:

- The launch of the Golf Gives Back program August 15, 2020
- 3-month program (August 15 to November 15, 2020)
- Draw for all prizes will be held on November 16, 2020

Deadline:

- **If you can confirm before August 8, 2020, your prize will be included in the main contest and if not, it will be included in one of the separate contests.**

If you are interested, please [click on the following electronic form](#), and we will get back to you within 24-hours with the details and next steps to be involved. Thank you for your consideration, and support. We look forward to your reply.

Sincerely,
The Team at Golf Gives Back